

JANUARY 7th & 8th, 2025

THE BEST BUYING OPPORTUNITY OF THE YEAR!



**Contact Your Local
Arrow Distributing
Branch Today!**

OMAHA, NE
800-228-1001

KANSAS CITY, KS
800-456-1079

DES MOINES, IA
800-362-2801

OKC, OK
800-382-6606

HAMMOND, LA
800-776-6609

ELKHART, IN
800-522-7291

LITTLE ROCK, AR
855-882-5290

EL CAJON, CA
800-777-1834

BRIGHTON, MI
888-255-0225

FORT WORTH, TX
817-945-4414

THE BEST EXHIBITOR SHOW AROUND!

You are invited to attend the Arrow Distributing 2025 Exhibitor's Showcase to be held at the Sheraton New Orleans Hotel in New Orleans, LA. If you have not attended an Arrow show, please join us at the Sheraton and see what makes this family owned company different. If you have attended, we look forward to seeing you again!

Take advantage of our VIP transportation service when flying into the Louis Armstrong New Orleans International Airport. We start your trip off the right way by picking you up from the airport in style. We have arranged for shuttle service from Louis Armstrong New Orleans International Airport to the Sheraton New Orleans Hotel on Monday, January 6th and then back to the Louis Armstrong New Orleans International Airport on Thursday, January 9th. This service is available to our dealers who arrive on Monday and depart on Thursday. Enjoy a beverage and a snack while we comfortably transport you to the Sheraton New Orleans Hotel.

- If you wish to participate in complimentary VIP service, you need to check the box on the Dealer Registration and VIP Registration form in this packet
- Minimum \$13,000 show order amount for two members/one hotel room per dealership to attend unless preauthorized

Talk to your Arrow branch sales person to see if you qualify. If you do, email your completed registration form to showinfo@arrowdist.com and secure your spot TODAY!

Are you toying with the notion of doing a complete store set or just looking to make some changes?

Arrow Distributing will help you bring more modernization and mass appeal into your storefront.

We handle the entire process from start to finish relieving you of the responsibility.

Customers are sure to return to your store once you've had an Arrow rep help you with your new setup.



ASK SUPER SETTER TEAM MEMBER ABOUT STORE SET REGISTRATION AT THE ARROW SHOW BOOTH

COMPLIMENTARY
VIP
SHUTTLE SERVICE

**Sit Back and Relax...
We'll Take It From Here!**

GET THE VIP EXPERIENCE when you fly into the **Louis Armstrong New Orleans International Airport!**

- Our welcome team will greet you as you arrive at the airport and escort you to the shuttle
- Beverages, snacks and any promotional take-away items are included
- Spend valuable time with vendors and get the early tips on show specials



We are pulling out all of the stops for 2025 and bringing you a show like never before!

While you are on the show floor...

be on the lookout for the second line band



and the Mardi Gras Golf Cart Float!



Early Submission Special offer!

Submit your completed registration form by Thursday, August 29, 2024, and be entered into a special drawing for \$500. You will also be entered into a drawing to receive one of ten luxury gift baskets.



SHERATON
New Orleans Hotel

Schedule of Events

Tuesday, January 7, 2025

- 7:00 AM - 8:00 AM Breakfast
- 8:20 AM - 11:30 AM Seminars
- 11:30 AM - 1:00 PM Break (Lunch is on own)
- 1:00 PM - 2:50 PM Seminars Continued
- 3:00 PM - 5:00 PM Exhibit Hall Opens for Dealer Walkthrough
- 5:00 PM - 6:30 PM Cocktail Reception in Exhibit Hall

Wednesday, January 8, 2025

- 7:30 AM - 9:00 AM Breakfast
- 9:00 AM - 5:00 PM Exhibit Hall Opens for Dealer Walkthrough
- 12:00 PM - 1:00 PM Lunch
- 5:00 PM - 6:30 PM Cocktail Reception in Exhibit Hall

- Cash and door prizes will be drawn on both show days throughout the event
- MUST BE PRESENT TO WIN CASH AND DOOR PRIZES

Dealer Registration and VIP Registration

Please Print Clearly

(Company Representative) First: _____

Last: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

For your convenience, some inventory will be available and delivered immediately following the show. The remainder of your show order will be delivered upon Arrow receiving the product.

Signature (Required): _____

Check the box if you wish to take advantage of the complimentary VIP Transportation Service to and from the Louis Armstrong New Orleans International Airport.

Yes No

Service is only available between **8 a.m. and 6 p.m.** for arrivals on Jan. 6th and **5 a.m. to 3 p.m.** for departures on Jan. 9th. If **Yes**, an Arrow VIP Transportation representative will be in touch with you.

When your transportation is confirmed, complete the Travel Method portion

Travel Information

Air Drive Other _____

Number of air travelers: ____ (if traveling with more than 4, please email names to Melody)

Arrow Distributing will cover up to \$600 of airfare per person unless preauthorized

Note:

- What day do you plan on checking in at Sheraton New Orleans Hotel? _____
- Do you request a room at Sheraton New Orleans Hotel? Yes No
If not Sheraton New Orleans Hotel, at which hotel do you plan on staying? _____

Fill Out & Save This PDF Form & Email to: showinfo@arrowdist.com

Completed registration forms can also be faxed to 866-756-2134

Airline Arrivals and Departures

A VALID CELL PHONE NUMBER IS REQUIRED. Your cell phone number will be used in case we need to contact you for the show. You will also be sent text notifications with special announcements on Cash Back Opportunities, Poker Run, and more. You will have the option to opt out of these notifications during the show.

Passenger Information 1:

First: _____ Last: _____
Airline: _____ Arrival Date: _____ Flight Number: _____
Arrival Time: _____ **(Indicate AM or PM)**
Departure Date: _____ Flight Number: _____ Airline: _____
Departure Time: _____ **(Indicate AM or PM)**
Email: _____ *Cell Phone: _____

Passenger Information 2:

First: _____ Last: _____
Airline: _____ Arrival Date: _____ Flight Number: _____
Arrival Time: _____ **(Indicate AM or PM)**
Departure Date: _____ Flight Number: _____ Airline: _____
Departure Time: _____ **(Indicate AM or PM)**
Email: _____ *Cell Phone: _____

Passenger Information 3:

First: _____ Last: _____
Airline: _____ Arrival Date: _____ Flight Number: _____
Arrival Time: _____ **(Indicate AM or PM)**
Departure Date: _____ Flight Number: _____ Airline: _____
Departure Time: _____ **(Indicate AM or PM)**
Email: _____ *Cell Phone: _____

Passenger Information 4:

First: _____ Last: _____
Airline: _____ Arrival Date: _____ Flight Number: _____
Arrival Time: _____ **(Indicate AM or PM)**
Departure Date: _____ Flight Number: _____ Airline: _____
Departure Time: _____ **(Indicate AM or PM)**
Email: _____ *Cell Phone: _____



SHERATON
New Orleans Hotel

**SPECIAL
LIMITED TIME OFFER!**

**EARLY REGISTRATION ENDS
THURSDAY, AUG. 29, 2024**

Send us your completed registration form by the deadline above and be automatically entered into two drawings:

A special drawing for
\$500

And

A special drawing for a
Luxury Gift Basket
(1 of 10)

Fill Out & Save This PDF Form & Email to: showinfo@arrowdist.com

Completed registration forms can also be faxed to 866-756-2134

Early Submission Special offer!

Submit your completed registration form by Thursday, August 29, 2024, and be entered into a special drawing for \$500. You will also be entered into a drawing to receive one of ten luxury gift baskets.

Room Information

A VALID CELL PHONE NUMBER IS REQUIRED. Your cell phone number will be used in case we need to contact you for the show. You will also be sent text notifications with special announcements on Cash Back Opportunities, Poker Run, and more. You will have the option to opt out of these notifications during the show.

Attending *(Name tags will be prepared from this form)*

Room 1 Preference:

Name 1. _____

Email: _____ *Cell Phone: _____

Name 2. _____

Email: _____ *Cell Phone: _____

One King Two Double Beds Other Check In Date: _____ Check Out Date: _____

Room 2 Preference:

Name 1. _____

Email: _____ *Cell Phone: _____

Name 2. _____

Email: _____ *Cell Phone: _____

One King Two Double Beds Other Check In Date: _____ Check Out Date: _____

For additional room requests, please contact your Arrow Distributing sales representative.

Room Policy: Arrow allows one room per dealership, unless preauthorized, for the nights of Monday, Jan. 6, 2025, Tuesday, Jan. 7, 2025, and Wednesday, Jan. 8, 2025. Additional rooms or nights can be reserved at dealer expense at Sheraton New Orleans Hotel's going rate per night. **Cancellations made through Arrow Distributing must be 72 hours before arrival.**

Fill Out & Save This PDF Form & Email to: showinfo@arrowdist.com

Completed registration forms can also be faxed to 866-756-2134

The **POKER RUN** will be back with fresh deals on hot selling items. These deals alone are worth attending. The prize for the best hand is added excitement. You're sure to get lucky in Vegas at the Arrow Distributing Power Run!



POKER RUN PLAYER



**Early Submission
Special offer!**

Submit your completed registration form by Thursday, August 29, 2024, and be entered into a special drawing for \$500. You will also be entered into a drawing to receive one of ten luxury gift baskets.

SHOW BOOK REGISTRATION



We are giving all dealers registered for our 2025 Exhibitor's Showcase the option to choose between a printed copy of our show book or an electronic version. Dealers who opt-in for an electronic version will receive a show book link, as well as a remote show login link for placing orders remotely with TradeWYZ.

Choose a printed or electronic copy of the Show Book by clicking ONE of the boxes below, then fill out the form at the bottom of the page to complete your submission.

Please email your completed form to showinfo@arrowdist.com

ELECTRONIC (ONLY) SHOW BOOK

Check the box if you would like to have a digital copy of the show book. A link to the book will be sent to your email address. ***Pages can be printed from this e-version***

PRINTED SHOW BOOK

Check the box if you would like to have a printed copy of the show book mailed to you.

Please complete the below portion if you request a printed copy:

Please Print Clearly

****Required Fields***

First*: _____ Last*: _____

Company*: _____ Account #: _____

Address*: _____

City*: _____ State*: _____ Zip*: _____

Phone*: _____ Fax: _____

Email*: _____

Early Submission Special offer!

Submit your completed registration form by **Thursday, August 29, 2024**, and be entered into a special drawing for \$500. You will also be entered into a drawing to receive one of ten luxury gift baskets.

Airport Transportation

Arrow will provide VIP transportation for our guests who are flying into the Louis Armstrong New Orleans International Airport. **Service is only available between 8 a.m. and 6 p.m. for arrivals on Monday, Jan. 6, 2025 and 5 a.m. to 3 p.m. for departures on Thursday, Jan. 9, 2025.** If you wish to participate you need to check the box on the Dealer Registration and VIP Registration form on the second page.

Airline Credit Request Forms and Taxi Credit Request Forms: (If not using VIP Transportation)

Pick up the Airline/Taxi Credit Request Form at the registration desk at the show. Attach a copy of your airline receipt. Turn your receipts in at the show or mail them to Omaha. Arrow will not reimburse car rental fees.

Request for a credit must be received in Omaha no later than Tuesday, April 1, 2025.

IMPORTANT: You must register or contact Melody at melody_bentley@arrowdist.com for transportation reservations prior to the show.

- ✓ **NEW PRODUCTS.**
- ✓ **SHOW SPECIALS.**
- ✓ **EDUCATION.**

Ask The Experts!

Attend Manufacturer Seminars!
Gain Insight and Knowledge on Products
and Shop With Confidence

See Next Page For More Details!...



Seminar Spotlight

Seminars Begin: Tuesday, January 7th, 2025

The Latest On New Products and Selling Upgrades

PRESENTERS: Jack Enfield, Brendan Aukerman

Using new products and upgrades to help make parts and service more profitable.



Seminar Runs From:
8:20 - 8:50 AM



Seminar Runs From:
8:20 - 8:50 AM

ICONIC Products

PRESENTER: Mike Franz

If you want your dealership to be known as the best, serve the best! ICON products are here to help you achieve just that, let us show you how. Industry leading quality, vast selection, dedicated personal support, and a show discount on new skylight kits are here to help make you ICONIC!

All About the Products!

PRESENTER: Hu Langston

Valterra will be introducing NEW products, bundle kits, and more! Ask questions, learn about our show specials, get to know our staff, and learn more about our product lines



↪ DOMETIC

Seminar Runs From:
8:20 - 8:50 AM



Seminar Runs From:
8:20 - 8:50 AM

GEN-Y Hitch - The Only Hitch You'll Ever Need!

PRESENTER: Craig Antich

GEN-Y Hitch will be presenting a full product line up. Products including our bumper pull hitches, fifth wheel hitches, gooseneck hitches, and more!

CONTINUES ON NEXT PAGE...

Understanding Traditional Lithium Ion and Auto-Detect Technology

PRESENTER: *To Be Announced*

Understanding your power source. The difference between lead-acid and lithium-ion batteries, and the way to utilize them to get maximum performance. Learn about Auto-Detect technology and how it can benefit you when utilizing our inverters and converters.



Seminar Runs From:
9:00 - 9:30 AM

All things Demco - From Dinghy towing to the OE Puck 5th wheel towing!

PRESENTER: *To Be Announced*

Come learn about the new fits and new combinations of OE products in the 5th wheel towing world and get educated on the top towing products from Air Force One, Stay N Play Duo brakes to TOw bars and Kar Kaddy tow dollies! We won't bore you! We'll give you quick tips on how to sell and what to consider in our towing world!

Seminar Runs From:
9:00 - 9:30 AM

RV Power Issues & New Power Solutions

PRESENTERS: *Shalet Wingo, Pat Thomas*

Discussing power problems RVers face. Where these issues are based and new power products from Hughes that will solve these issues for RVers.



Seminar Runs From:
9:00 - 9:30 AM



2025 New Products From Stromberg "Strong"

PRESENTER: *Jeff Hostetler*

Stromberg will take you through a quick overview of their product offering and developments. More in depth focus will be on stabilizing and leveling a coach using the Base Pad products including some additions to the family.

Seminar Runs From:
9:00 - 9:30 AM

LaSalle Bristol Product Offering Overview

PRESENTER: *Doug Boyer*

Review of current and new product offerings that include Sinks, Faucets, Termination valves, XTRM brand roofing products, cooktops, ABS/ PVC plumbing items, and holding tank heat pads.



Seminar Runs From:
9:40 - 10:10 AM



Towing Doesn't Have to be a Drag

PRESENTER: *Rick Kauer*

All things towing including Flat Towing, Trailer Towing, 5th Wheel Towing and Accessories.

Seminar Runs From:
9:40 - 10:10 AM

CONTINUES ON NEXT PAGE...

REVIVE by Genesis

PRESENTERS: Allison Horner, Alex Tsikouris

For the first time, your customers will have the ability to REFACE, REPLACE, and REFRESH their interior surfaces with the Genesis REVIVE Collection. Now they can fall in love with their RV again with a product collection that transforms their coach based on their own personal style. Learn about the Wallboard, Ceiling, and Cabinet REVIVE Kits that are specifically designed to overlay RV interiors for a fresh look that's made to last.



Seminar Runs From:
9:40 - 10:10 AM



DOMETIC

Seminar Runs From:
9:40 - 10:10 AM

RV Solar & Off-Grid Innovation

PRESENTER: Jake Erwin

Join industry leader Go Power! to learn what's new in mobile power systems, including new products, advances in existing technology, and easy ways to add solar to every sale that goes off your lot. In this session, participants will learn: Advances in off-grid power systems, new technology and products for 2025; How Go Power! and Dometic Mobile Power Solutions is innovating off-grid living.

What's New With SnapPad!

PRESENTER: Shalet Wingo

Introduction to the new products SnapPad will launch this year. Discussing the benefits for not only customers but for dealerships as well.



B&B Products: Know your OEM installed product

PRESENTER: Susan Carpenter

Come find some tricks of the trade when it comes to the B&B Molder Line. We will discuss some of the most common mistakes made with our Nautilus H20 panels and more.

Seminar Runs From:
10:20-10:50 AM



Seminar Runs From:
10:20-10:50 AM

The Smart Choice for Powe

PRESENTER: Matt Wodecki (subject to change)

This seminar will introduce efficient ways to provide energy storage in RVs, including solar and lithium battery systems that help RVers have the power they need when boondocking and enjoying the wilderness. We will also discuss energy conversion and how inverterchargers can make a big difference in how power is managed.

2025 Updates and Opportunities

PRESENTER: Kevin Jastrem

From Slideout Awnings to Canopy Replacements, learn about what Carefree has to offer for 2025 to make your customers camping experience more Carefree.



Seminar Runs From:
10:20-10:50 AM



Seminar Runs From:
10:20-10:50 AM

“The bitterness of poor quality remains long after the sweetness of low price is forgotten”

PRESENTERS: Rob Stratton, Rich Elliott, Deven McCann

How do I make more margins while selling my customer high-quality products that I know are going to keep them happy, safe, and returning to my dealership for future business?

CONTINUES ON NEXT PAGE...

Cleaning Up Your Sales

PRESENTER: Liz White

Learn how to sell more through proper merchandising of maintenance chemicals. What your dealership is missing (best selling fast turning consumable skus) with consumer pull through on shelf marketing. Bulk Cleaners for your Dealership: Arrow & Star brite have your shop supplies covered!



Seminar Runs From:
11:00 - 11:30 AM



Seminar Runs From:
11:00 - 11:30 AM

The RV A/C Silencer

PRESENTER: Darrell Abts

Installation and tech tips on the RV A/C Silencer and Electrostatic filters.

What's New From AP Products & MEC

PRESENTER: Chad Johnson

We will take a deep dive into the latest and greatest items from AP Products as well as the new packaging and packaged products from MEC!



Seminar Runs From:
11:00 - 11:30 AM



GE APPLIANCES

Seminar Runs From:
11:00 - 11:30 AM

Recreational Living Solutions

PRESENTER: Worth Wells

Product review of core GE Appliances Recreational Living products to include; RVAC, Kitchen, Laundry and Water Heating.

Lippert/Furrion!

PRESENTERS: Matt Clauss, Julie Welker

Learn about what new product Lippert is offering for 2025.



Seminar Runs From:
1:00 - 1:20 PM



Seminar Runs From:
1:00 - 1:20 PM

Detachable Power and Surge Protection Line Review

PRESENTER: Reese Bischoff

ParkPower: Review the phase out of the Weekender product line, new reduced ParkPower pricing and new retail packaging. Progressive Industries: Review new reduced pricing and product line update.

Innovative Horizons: Unveiling the Latest from Dicor Products and InVision

PRESENTER: Brett Motheral

Join us for an exclusive seminar where innovation meets excellence. Be the first to learn of new products from Dicor Products and InVision. This seminar will showcase a range of solutions designed to enhance efficiency, elevate quality, and provide unparalleled user experiences.



Seminar Runs From:
1:00 - 1:20 PM

CONTINUES ON NEXT PAGE...



Entertainment & Connectivity Simplified with TravFi & DISH Outdoors

PRESENTER: Jacob Simmons

Seminar Runs From:
1:40 - 2:10 PM

Learn how to build profits and enhance customer value with entertainment and connectivity solutions from DISH Outdoors and TravFi. Discover new programs, marketing materials, and POP available to enhance and simplify the sale.

Technology Solutions to add sales to your service centers

PRESENTER: Chris Garvey

ASA Electronics provides the RVA with mobile electronic solutions to perform in any environment. Learn about whats new with: Advent Air Conditioners and more.



Seminar Runs From:
1:40 - 2:10 PM



Drive confidently with our Wireless Camera Systems

PRESENTER: Zamaka Latham

Seminar Runs From:
1:40 - 2:10 PM

Join us for an exclusive look into our latest technological innovations. This seminar will explore the significant benefits of Brandmotion's technology with the following key take aways: Learn about our display program; review our comprehensive warranty procedures; hear about what we have in store for the future; get one-on-one interactive feedback to take part in future technological developments.

Set. Sell. Repeat.

PRESENTER: John Tinghitella

RVD is introducing new Categories and Merchandising that clean up messy ranges, improve the shopping experience and sell more product. Check out our cool ideas on POS signage, a leaned-down, space-saving line of Trailer Connections & an expanded Lighting category that includes 20 top moving Exterior Lights.



Seminar Runs From:
2:20 - 2:50 PM



New Locks/Keys/Lights/Screws for 2025

PRESENTER: Chris Carpenter

Seminar Runs From:
2:20 - 2:50 PM

Introduction of all new products being offered at the show as well as New merchandising options for planograms for 2025.

2025 Product Overview!

PRESENTERS: Brent Troncalli, Jeff Johns

A comprehensive overview of our new product offerings for 2025.



Seminar Runs From:
2:20 - 2:50 PM

SEE SEMINAR REGISTRATION FORM ON NEXT PAGE...

SEMINAR REGISTRATION *(REQUIRED FOR ATTENDEES)*

PLEASE PRINT CLEARLY: Write your name(s) in the fields under the “Participant” Columns that match up with the Vendor Seminars that you will attend.

Seminar Time	Vendor	Participant 1	Participant 2	Participant 3
8:20-8:50 AM	MORryde			
8:20-8:50 AM	ICON			
8:20-8:50 AM	Valterra			
8:20-8:50 AM	GEN-Y Hitch			
9:00-9:30 AM	WFCO			
9:00-9:30 AM	DEMCO			
9:00-9:30 AM	Hughes Autoformers			
9:00-9:30 AM	Stromberg Carlson			
9:40 - 10:10 AM	Lasalle Bristol			
9:40 - 10:10 AM	Blue Ox			
9:40 - 10:10 AM	Genesis Products			
9:40 - 10:10 AM	Go Power! Dometic			
10:20-10:50 AM	SnapPad/B&B Molders			
10:20-10:50 AM	Xantrex			
10:20-10:50 AM	Carefree of Colorado			
10:20-10:50 AM	Progress Mfg			
11:00-11:30 AM	Starbrite			
11:00-11:30 AM	WackO Products			
11:00-11:30 AM	AP Products			
11:00-11:30 AM	GE Appliances			
1:00-1:30 PM	Lippert			
1:00-1:30 PM	Park Power			
1:00-1:30 PM	Airxcel, Inc.			
1:40 - 2:10 PM	Pace International			
1:40 - 2:10 PM	ASA Electronics			
1:40 - 2:10 PM	BrandMotion			
2:20 - 2:50 PM	RV Designer			
2:20 - 2:50 PM	Creative Products Group			
2:20 - 2:50 PM	Dometic			

Please plan your arrival for Monday, Jan. 6, 2025 if you are attending the seminars on Tuesday, Jan. 7, 2025. If you are attending seminars, Arrow will assume the room cost for Monday night. If you do not attend the seminars, you will be billed for Monday's hotel cost. Thank you very much and we look forward to seeing you in New Orleans!